





EW277HDR



# **BenQ Monitor EW277HDR**

### Breakthrough Video Quality for Hyper Realistic Entertainment

#### **FHD HDR Support for Brilliant Brightness** and Deep Contrast

High Dynamic Range (HDR) increases the overall dynamic range between true black and bright white to resemble what your eyes see in the natural world.

- To view HDR content, please use the provided HDMI cable, a high speed HDMI cable, or premium high speed HDMI certified cable.
  HDR function supports HDRIO.
  For Non-HDR content,user can also activate HDR mode.EW277HDR will provide emulated HDR performance for better viewing experience.



Marketing Name

Product Color

#### Advanced Panel and Color Technology to Enhance HDR Quality



3000:1 Ultra-High Native Contrast for Depth and Definition

Ultra-high 3000:1 native contrast, 3X higher than normal panels, adds stunning color depth and detail to dark images with exquisite subtlety and clarity

Brightness Enhancement Technology to Boost Contrast

Under HDR mode, BenQ exclusive Brightness Enhancement delivers unprecedented visual quality by increasing luminance up to 33% for significantly higher contrast performance.

93% DCI-P3 Coverage for Authentic Digital Cinema

EW277HDR covers 100% of Rec. 709 and 93% of DCI-P3 standards to ensure HDTV and Digital Cinema accuracy to match your defined authentic colors.



## Elegant Ultra Slim Design with Powerful

EW277HDR brings HDR together with Brightness Intelligence Plus to gently soften bright areas while keeping dark details crystal clear, even in dimmed environments. EW277HDR's simple hotkey switches between 4 levels of HDR modes and Brightness Intelligence Plus Technology to balance maximum contrast, vibrancy, and realism with comfortable viewing.

### **Caring for Your Eyes**





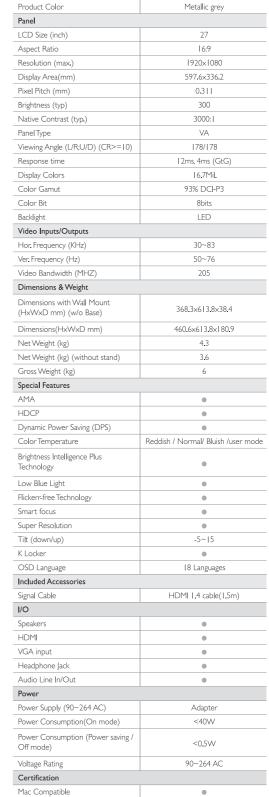
Reduce Eye Strain in Any Lighting Environment

Brightness Intelligence Plus technology (B.I.+ Tech.) detects ambient brightness and color temperature to adjust display settings, with soothing warm white for comfort and cool white for productivity.



#### **TUV Rheinland Certification**

Global safety authority TÜV Rheinland certifies EW277HDR's High Contrast 3000 : I, Flicker-Free , Low Blue Light, and Brightness Intelligence Plus as truly friendly to the human eye.



Dealer's Stamp

Windows® 10/ 7/ 8/ 8.1 Compatible



Because it matters



